



Internships at 900AM-WURD

Thank you for your interest in an internship with 900AM-WURD. Below is general information about the station, along with instructions for applying to our internship program.

About WURD

900AM-WURD is the only African-American owned and operated talk radio station in Pennsylvania, and one of few in the country. WURD serves as the heartbeat and pulse of Philadelphia's African-American community by providing information and solutions that educate, uplift and inspire. Since our inception in 2003, we have also prided ourselves on being a strong voice for the issues that matter.

Taking a multimedia approach – on-air, online and in the community – WURD has extended its reach as a curator-source of content supporting progressive Black thought and activism locally, regionally, and nationally. From mayoral races to presidential elections, from the street corner to the corner suite, WURD has tackled the hard issues as an influential, respected and powerful voice in the marketplace.

Our Internship Program

Internships at WURD are designed for college students interested in pursuing careers in radio broadcasting and production, video production and editing, strategic communications and public relations, marketing, promotions or journalism. This is a great opportunity to get first-hand exposure to the operation of a busy multimedia enterprise, learn about its key functions and roles, and contribute to fulfilling projects. You will also leave with content for your portfolio, a professional recommendation and valuable experience.

Applicants must be enrolled as a sophomore, junior or senior at a college or university, and should be pursuing majors that complement a career in the communications industry, such as Public Relations, Media Arts, Radio/Television/Film, Marketing, Journalism, Communications, Creative Writing, English or Fine Arts.

Important details about internships at WURD:

- Internships are available year-round. Fall and spring internships are three months and summer internships are six to eight weeks.
- Internships are unpaid and there is no travel stipend. “Perks” include free admission to all WURD events and some partner events, a WURD t-shirt (and occasionally – free lunch!).

- WURD Radio does not have relationships with any colleges or universities for work-study or credit-based internships. However, we are able to sign/process paperwork that approves college credit. It is your responsibility to obtain permission from your department chair/academic advisor to receive credit for interning at WURD, secure all related paperwork, and submit it to WURD in keeping with your school's policies and deadlines.
- WURD interns are expected to participate on our Street Team as their schedules permit. The Street Team provides support (marketing, promotions, sampling, merchandise sales) at WURD events, which occur during the day, on weekends and on some evenings.
- Attire for interns is business casual.

Applying for an Internship

Please email your resume and a cover letter stating your interest and qualifications to 900amwurd@wurdradio.com, along with the following information:

- **Marketing/Promotions and Sales candidates** should attach two writing samples (such as a press release, newspaper article or excerpt of paper submitted for a class) in Microsoft Word or PDF format. Electronic links to the documents, such as a website/blog URL or link to a cloud file, may be substituted for attachments.
- **Production Candidates (radio or video)** who have a working portfolio should attach two files that exemplify their best audio or video editing work. Electronic links to the documents are preferable, especially if files are large.
- **All candidates** must include answers to the questions below as part of their application. You may attach this information on a separate sheet.
 - Your weekday and weekend availability (days and hours)
 - Your means of transportation for the internship (SEPTA, car, etc.)
 - Whether you have a laptop you can use while working at WURD
 - Your social media handles for Twitter, Facebook and Instagram

After evaluating your application, a member of the WURD team will get in touch with you if we would like to interview you.

Thank you again for your interest, and good luck!